



A Technology Resource and Support Company

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"The VOIP Specialists " Business telephone equipment, cell phones, IT and more!

Message on Hold Why it Works Well

Three Reasons:

1. Having nothing on hold is a bad thing for any business! It makes callers hold times seem longer and makes them feel forgotten about. Message on hold enhances your company's image. Having nothing on hold – gives the opposite impression!
2. Lets your callers know that you care about them having to wait while they're on hold.
3. It's one of the most affordable ways for you to inform callers about new products, services, hours of operation, directions and more! While all business's try their best not to put people on hold, sometimes it can't be helped. Message on hold makes that time productive for both you and your customers!
4. Nothing or traditional music on hold tells callers nothing or worse! One risks having your customers listening either to:
 - A. A competitors commercial that may be playing on the radio
 - B. Some programming of questionable content that you might not want associated with your business.
 - C. You also will in violation of federal copyright laws, which forbid the rebroadcast of an artist's material without paying royalties.
5. They're very affordable. Units start at just \$175.00 and come with a generic message already built in! Our **MP3 on hold units** even come with a **FREE online personal production!** Additional future productions are easy to add, have created and upload! The units are also easy to install in many cases can be installed without a technician.

Want to know more? Call us or visit our website at www.jhbtele.com